

Huon Channel Cricket Association – Strategic Plan



PURPOSE OF THIS DOCUMENT

- Guide strategic decisions made by the HCCA Board of Management
- Identify key areas of development to focus on

This plan provides the necessary strategic direction required to improve all aspects of association performance over the period from 2024 to 2027. The plan includes measures to continue development of junior programs, grow the women’s competition, recruit umpires, and improve facilities. The plan will guide the Board of Management in its decisions regarding the allocation of resources over the three-year period.

Background

The Channel Cricket Association was founded in 1896; that same year saw the formation of the Huon Cricket Association. In 2004 the pair of century old associations merged to form the Huon Channel Cricket Association. The HCCA has 14 clubs spread throughout the region, spanning the two municipalities of Kingborough and the Huon Valley. The clubs combined field hundreds of players each season across multiple grades and age groups, catering to players of all ages and levels of ability.

Our Vision

(What the HCCA aspires to achieve)

An inclusive regional association supporting players of all levels of ability to enjoy cricket

Our Mission

(Why the HCCA exists)

To connect local communities through cricket

Our Values

- **Integrity:** Upholding the highest standards of honesty, ethics, and fair play.
- **Sportsmanship:** Encouraging respect for opponents, officials, and the spirit of the game.
- **Diversity:** Embracing and celebrating differences in culture, background, and ability.
- **Community:** Fostering a sense of belonging, inclusivity, and social responsibility.

Our Strategic Goals / Pillars

(What the HCCA wants to achieve based on our Vision)



Encourage participation, retention & development of Juniors

- Encourage clubs to provide quality experiences for juniors that focus on fun and skill development.
- Investigate financial assistance (via a subsidy or discounted affiliation fees) to support clubs seeking to enter junior teams
- Support/lobby Cricket Tas to maintain and expand regional junior rosters.
- Engage Cricket Tas personnel to deliver junior programs.
- Encourage parents and guardians to participate in the running of junior programs.
- Incentivise clubs to offer junior programs; investigate rewards or club of the year, etc

Develop and grow a sustainable Women's league

- Engage a Women's Cricket Officer responsible for the development of women's cricket (possibly via Cricket Tas or Kingborough District Cricket Club).
- Introduce grades to allow women to play against others of similar ability.
- Focus on female participation within juniors.
- Nurture the relationship with Kingborough (and other nearby CTPL clubs)
- Identify pathways for player development.
- Incentivise clubs to offer women's programs; investigate rewards or club of the year, etc

Promote member clubs to develop and improve playing and spectator Facilities

- Assist clubs to develop projects and lobby for funding by providing relevant resources.
- Liaise with local authorities to share reports/studies and identify possible funding opportunities.
- Continue to communicate access to grants.
- Develop preferred facility standards (such as gender neutral/female friendly facilities). Ask clubs to demonstrate they already have, or are working towards, delivering facilities that meet the standards.

Focus on the recruitment, retention and training of Umpires

- Engage an umpire training officer responsible for the development of umpires (possibly via Cricket Tas or HCCA).
- Improve communication by engaging with umpires through the Umpires Coordinator, the HCCA Board and Cricket Tasmania staff.
- Develop an education platform that involves training, feedback, questions & answers, and meetings.
- Continue to offer umpires the support of the board.